INNISFAIL

2025 Budget

Survey Results

Overview

This survey was created to assist Council and Administration in making decisions on where and how tax dollars are spent in the 2025 budget.

The 2025 Budget survey ran for five weeks during August and September 2024.

In total, 121 community members responded to the 38 questions.

For further information about the survey, please contact the Town of Innisfail Office at 403-227-3376.

To provide some insight on how the budget is developed, the timeline shown below breaks down the steps involved in the process.

PREPARE

Departments receive budget sheets to review and prepare their budgets in regards to perceived needs.

CAO and Senior Management work to identify priorities.

DRAFT

CAO and Senior Management consider each department's feedback and then prepares the proposed budget.

REVIEW

Mayor and Council receive the proposed budget.

Budget deliberation work sessions are held over 3 days to review major budget changes and consults with department heads.

These sessions are open to the public.

ADJUST

If required, Mayor and Council may hold one or more public meetings if further deliberation is needed.

Mayor and Council consider all feedback and adjust the budget to reflect any final changes.

ADOPT

Once all deliberation is through, Council approves the budget for the next fiscal year. This usually takes place in Decmber at one of the last Regular Meetings of Council before the fiscal year begins.

CAO & SENIOR MANAGEMENT: Prepare, draft and submit the proposed budget.

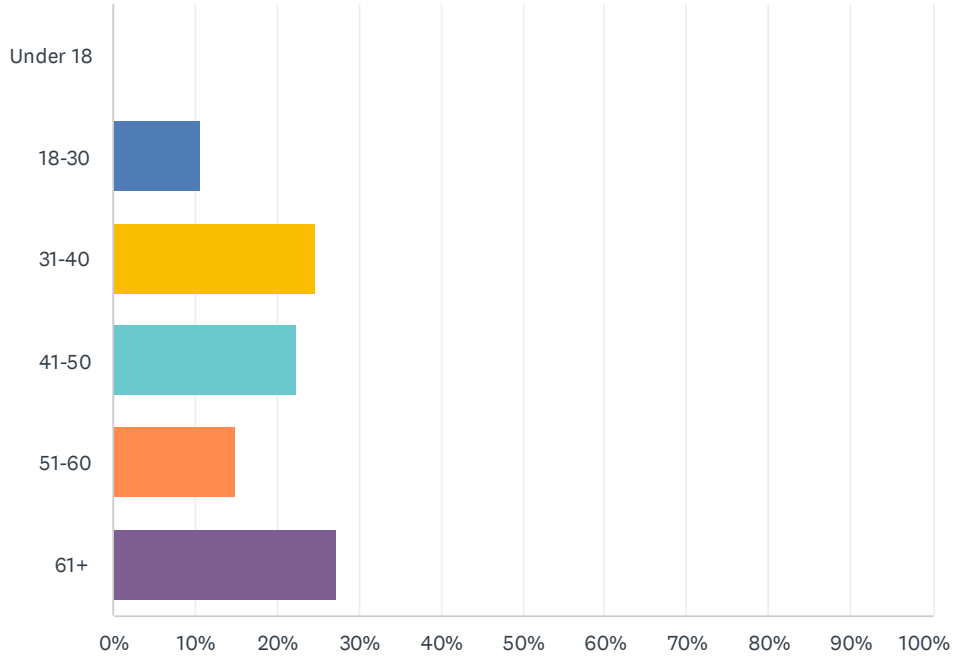
MAYOR & COUNCILLORS: Review, adjust and adopt a balanced budget.

GENERAL INFORMATION

Question 1

What is your age?

Answered: 121 Skipped: 0

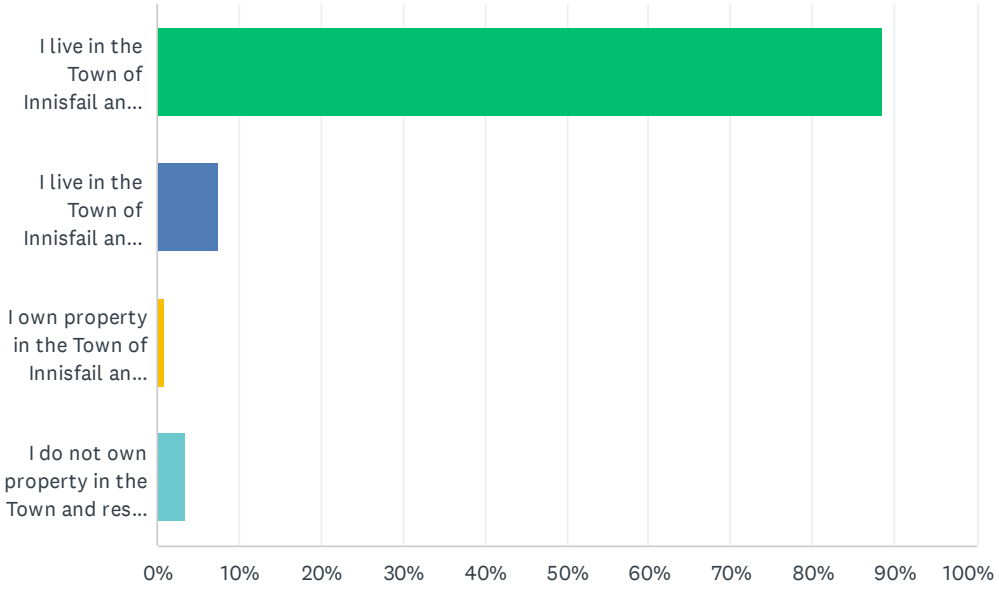


ANSWER CHOICES	RESPONSES	
Under 18	0.00%	0
18-30	10.74%	13
31-40	24.79%	30
41-50	22.31%	27
51-60	14.88%	18
61+	27.27%	33
TOTAL		121

Question 2

What is your residence status?

Answered: 121 Skipped: 0

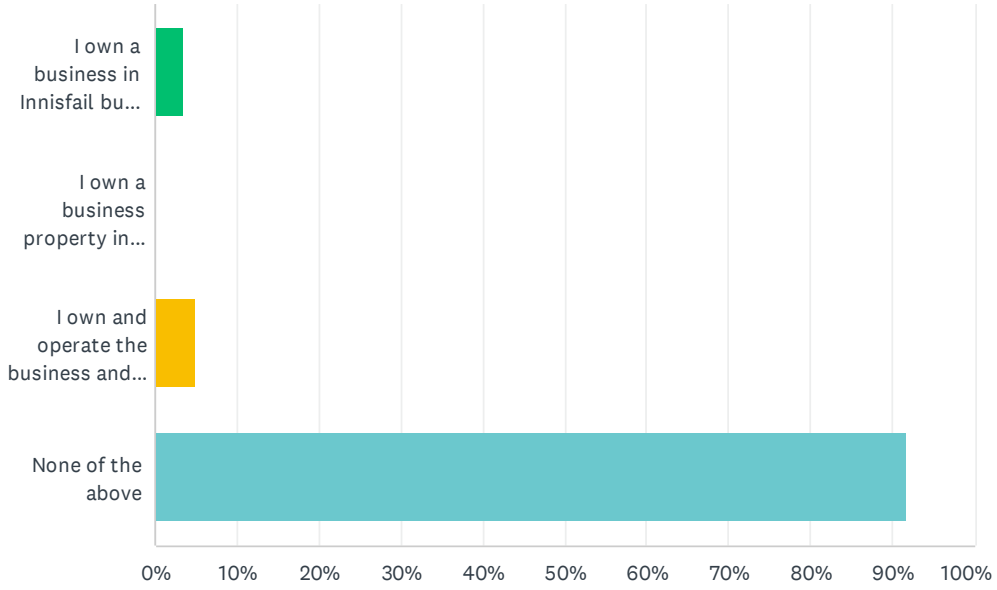


ANSWER CHOICES	RESPONSES	
I live in the Town of Innisfail and own my own residence	88.43%	107
I live in the Town of Innisfail and rent a residence	7.44%	9
I own property in the Town of Innisfail and reside outside the Town	0.83%	1
I do not own property in the Town and reside outside the Town	3.31%	4
TOTAL		121

Question 3

What is your business status?

Answered: 121 Skipped: 0

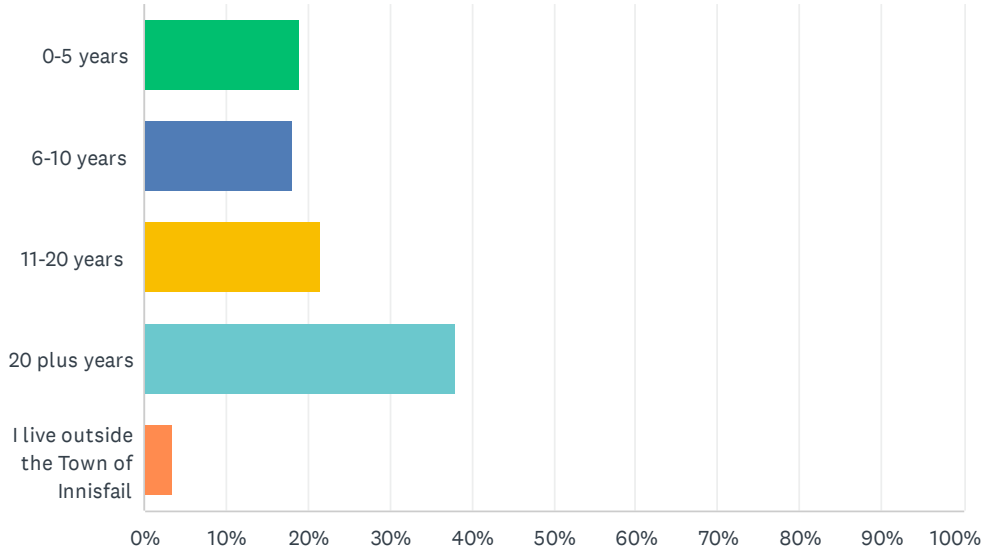


ANSWER CHOICES	RESPONSES	
I own a business in Innisfail but I rent the business property	3.31%	4
I own a business property in Innisfail, but rent this property out to another business	0.00%	0
I own and operate the business and property in Innisfail	4.96%	6
None of the above	91.74%	111
TOTAL		121

Question 4

How long have you lived in the Town of Innisfail?

Answered: 121 Skipped: 0

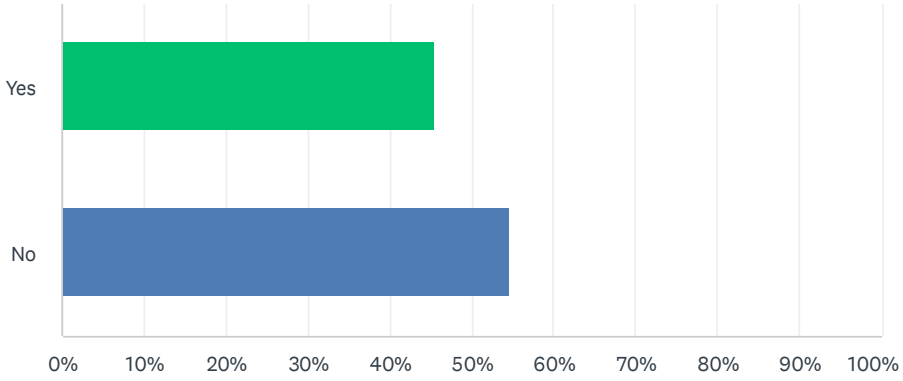


ANSWER CHOICES	RESPONSES	
0-5 years	19.01%	23
6-10 years	18.18%	22
11-20 years	21.49%	26
20 plus years	38.02%	46
I live outside the Town of Innisfail	3.31%	4
TOTAL		121

Question 5

Do you have children under the age of 18 living in your house?

Answered: 121 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	45.45%	55
No	54.55%	66
TOTAL		121

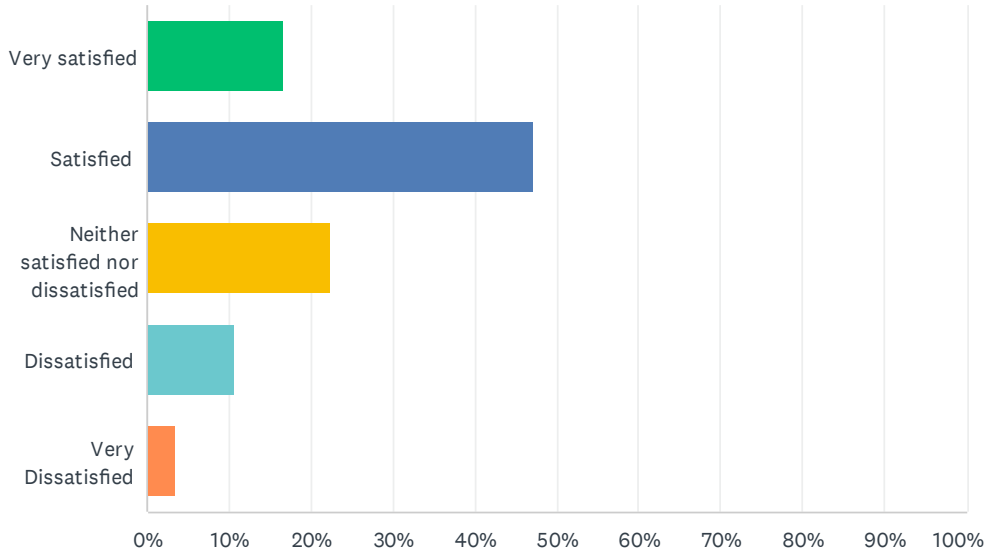
BUDGET CONSIDERATIONS

The Town of Innisfail uses the funds collected from taxes to provide services to the town's residents and businesses. As you complete the remaining questions, consider that any increase to the services the Town provides comes with a corresponding cost. To cover any increase in costs, the Town would be required to increase taxes.

Question 6

How satisfied are you with the overall quality of life in the Town of Innisfail today?

Answered: 121 Skipped: 0

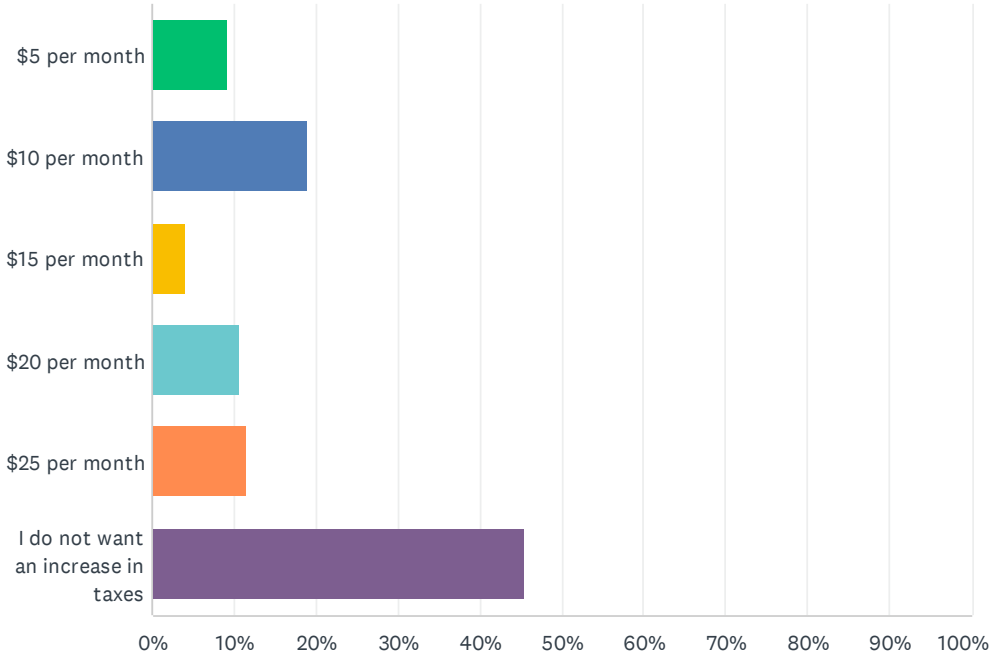


ANSWER CHOICES	RESPONSES	
Very satisfied	16.53%	20
Satisfied	47.11%	57
Neither satisfied nor dissatisfied	22.31%	27
Dissatisfied	10.74%	13
Very Dissatisfied	3.31%	4
TOTAL		121

Question 7

How much of a tax increase would you be comfortable with to cover the costs of increased services? Note: The amounts provided below reflect an increase on your monthly tax payment.

Answered: 121 Skipped: 0

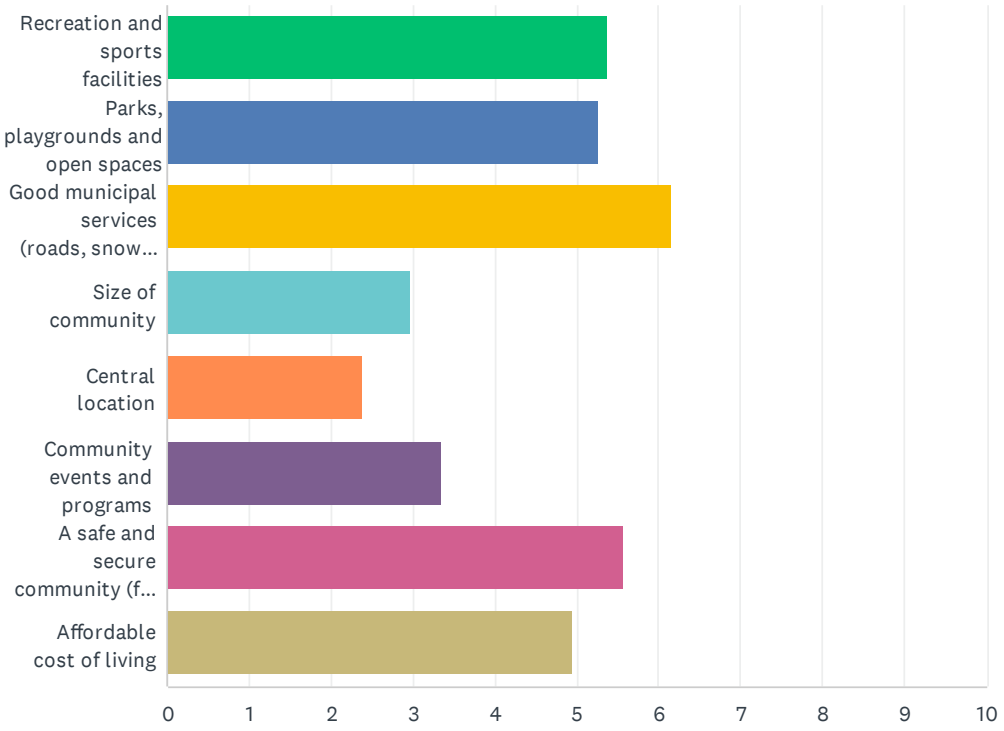


ANSWER CHOICES	RESPONSES	
$5 per month	9.09%	11
$10 per month	19.01%	23
$15 per month	4.13%	5
$20 per month	10.74%	13
$25 per month	11.57%	14
I do not want an increase in taxes	45.45%	55
TOTAL		121

Question 8

Which aspects about the Town of Innisfail are the most important to you and your family? Rank from most important to least important by clicking the arrow either "up" or "down".

Answered: 121 Skipped: 0

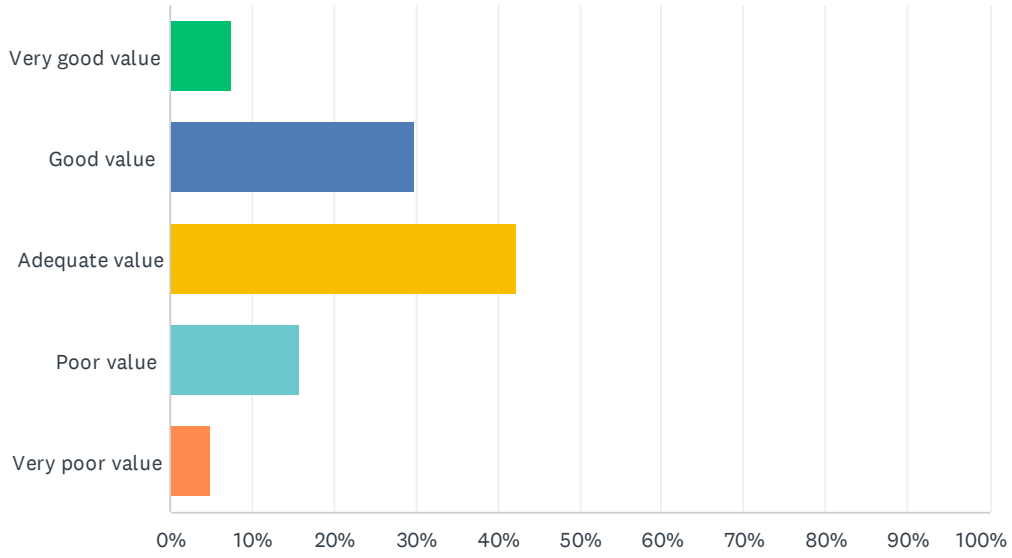


	1	2	3	4	5	6	7	8	TOTAL	SCORE
Recreation and sports facilities	28.10% 34	11.57% 14	7.44% 9	19.83% 24	9.92% 12	9.09% 11	6.61% 8	7.44% 9	121	5.37
Parks, playgrounds and open spaces	7.44% 9	20.66% 25	20.66% 25	16.53% 20	19.83% 24	8.26% 10	4.13% 5	2.48% 3	121	5.26
Good municipal services (roads, snow removal, water and wastewater services, garbage/recycling, sidewalks incl. trails and pathways)	22.31% 27	19.01% 23	28.93% 35	16.53% 20	9.09% 11	4.13% 5	0.00% 0	0.00% 0	121	6.17
Size of community	3.31% 4	2.48% 3	2.48% 3	11.57% 14	13.22% 16	18.18% 22	23.97% 29	24.79% 30	121	2.97
Central location	1.65% 2	0.83% 1	1.65% 2	3.31% 4	9.09% 11	16.53% 20	39.67% 48	27.27% 33	121	2.38
Community events and programs	0.83% 1	6.61% 8	3.31% 4	11.57% 14	23.14% 28	23.14% 28	10.74% 13	20.66% 25	121	3.35
A safe and secure community (fire services, bylaw enforcement, and police services from the RCMP)	20.66% 25	19.83% 24	21.49% 26	9.92% 12	6.61% 8	8.26% 10	9.92% 12	3.31% 4	121	5.57
Affordable cost of living	15.70% 19	19.01% 23	14.05% 17	10.74% 13	9.09% 11	12.40% 15	4.96% 6	14.05% 17	121	4.94

Question 9

Thinking about all the Town programs and services covered by your property taxes, rate the overall value for services that are available to you?

Answered: 121 Skipped: 0



ANSWER CHOICES	RESPONSES	
Very good value	7.44%	9
Good value	29.75%	36
Adequate value	42.15%	51
Poor value	15.70%	19
Very poor value	4.96%	6
TOTAL		121

POLICING (RCMP)

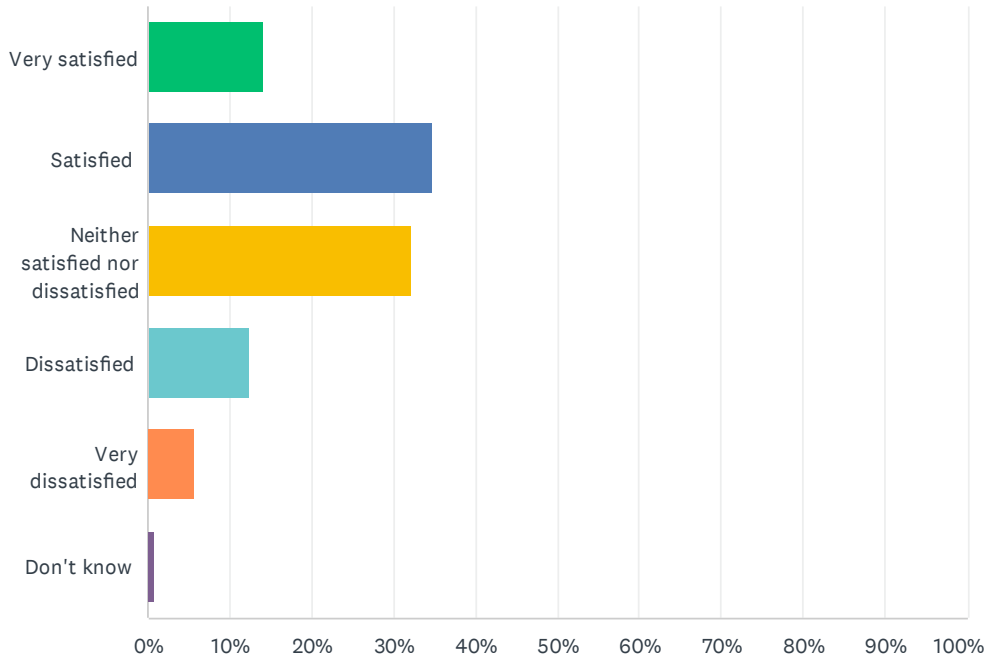
Police services in Innisfail are contracted out to the Royal Canadian Mounted Police. The Innisfail RCMP works closely with the community to promote a safe environment, preserve peace and uphold the law.

Innisfail is currently contracted for ten (10) members for the RCMP. To increase services, another RCMP member would need to be added. This would cost $175,000 to cover wages, benefits and equipment

Question 10

How satisfied are you with this service?

Answered: 121 Skipped: 0

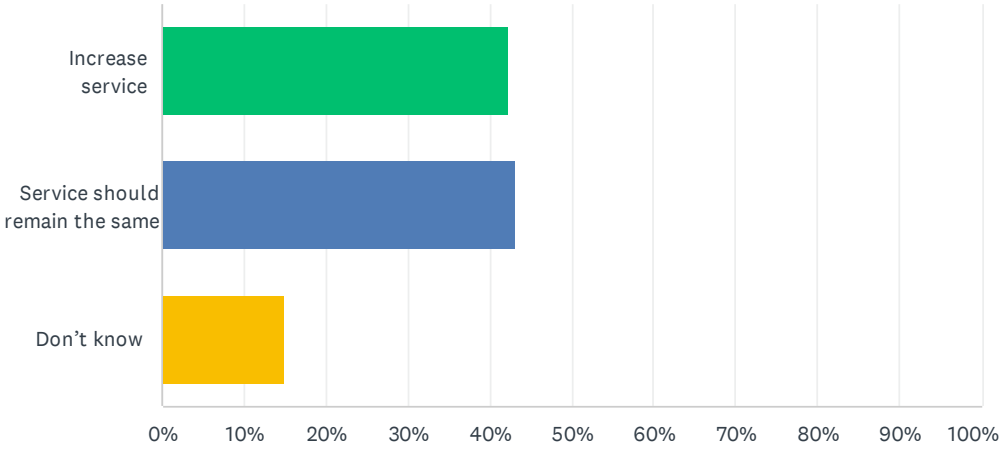


ANSWER CHOICES	RESPONSES	
Very satisfied	14.05%	17
Satisfied	34.71%	42
Neither satisfied nor dissatisfied	32.23%	39
Dissatisfied	12.40%	15
Very dissatisfied	5.79%	7
Don't know	0.83%	1
TOTAL		121

Question 11

Should the Town invest more, or the same amount on this service?

Answered: 121 Skipped: 0



ANSWER CHOICES	RESPONSES	
Increase service	42.15%	51
Service should remain the same	42.98%	52
Don't know	14.88%	18
TOTAL		121

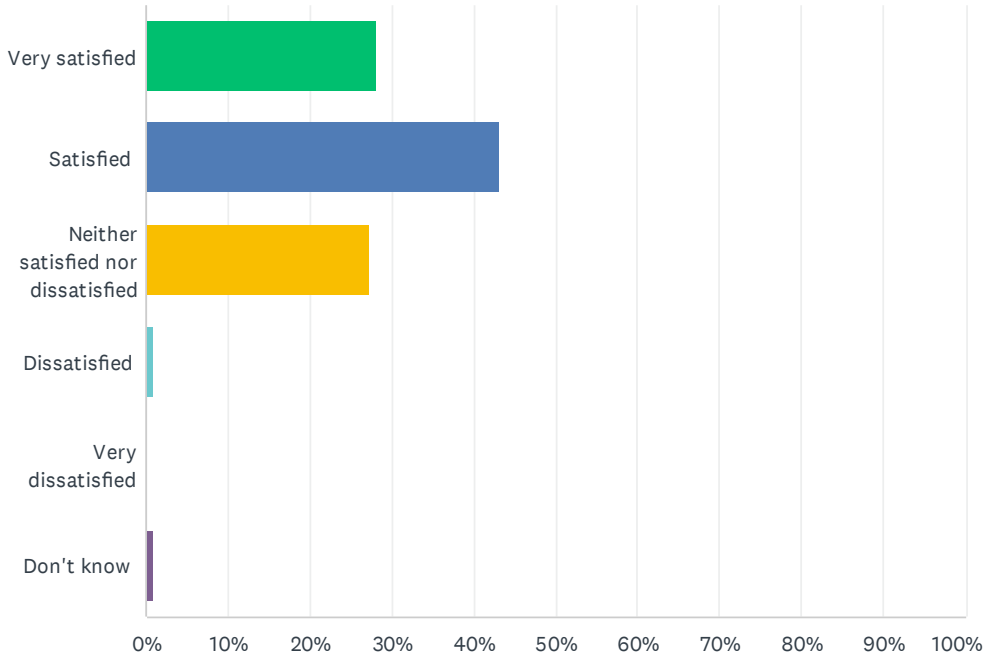
FIRE PROTECTION SERVICES

Members of the Town's Fire Department are trained for an all-hazards emergency response. Essentially, the core functions of the Department are fire suppression, emergency medical response, traffic response, hazardous materials response, fire prevention, and education.

Question 12

How satisfied are you with this service?

Answered: 121 Skipped: 0

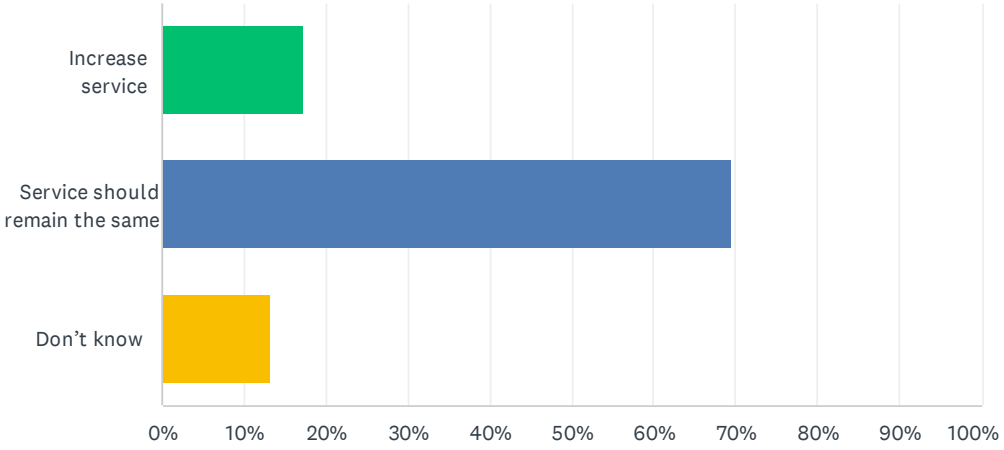


ANSWER CHOICES	RESPONSES	
Very satisfied	28.10%	34
Satisfied	42.98%	52
Neither satisfied nor dissatisfied	27.27%	33
Dissatisfied	0.83%	1
Very dissatisfied	0.00%	0
Don't know	0.83%	1
TOTAL		121

Question 13

Should the Town invest more, or the same amount on this service?

Answered: 121 Skipped: 0



ANSWER CHOICES	RESPONSES	
Increase service	17.36%	21
Service should remain the same	69.42%	84
Don't know	13.22%	16
TOTAL		121

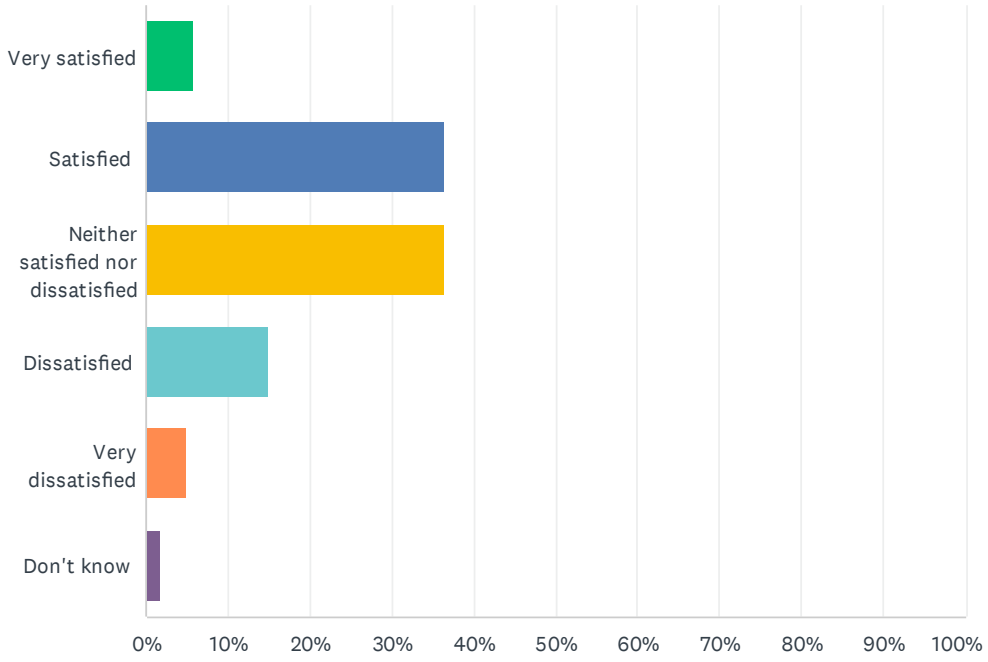
BYLAW ENFORCEMENT

The Town employs Community Peace Officers, who are responsible for the enforcement of the Town's bylaws, various provincial regulations, and the animal-control needs of the community.

Question 14

How satisfied are you with this service?

Answered: 121 Skipped: 0

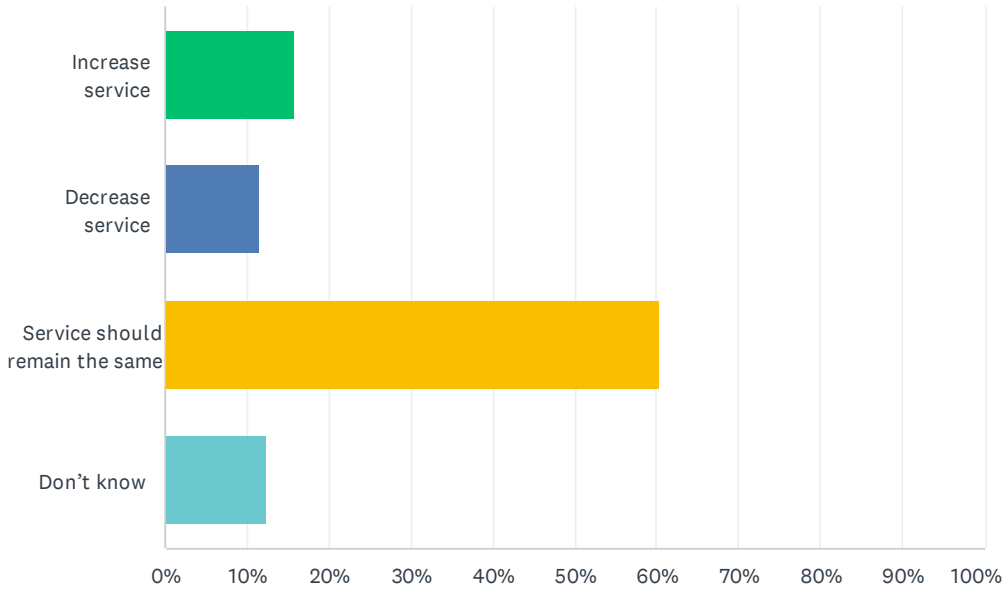


ANSWER CHOICES	RESPONSES	
Very satisfied	5.79%	7
Satisfied	36.36%	44
Neither satisfied nor dissatisfied	36.36%	44
Dissatisfied	14.88%	18
Very dissatisfied	4.96%	6
Don't know	1.65%	2
TOTAL		121

Question 15

Should the Town invest more, or the same amount on this service?

Answered: 121 Skipped: 0



ANSWER CHOICES	RESPONSES	
Increase service	15.70%	19
Decrease service	11.57%	14
Service should remain the same	60.33%	73
Don't know	12.40%	15
TOTAL		121

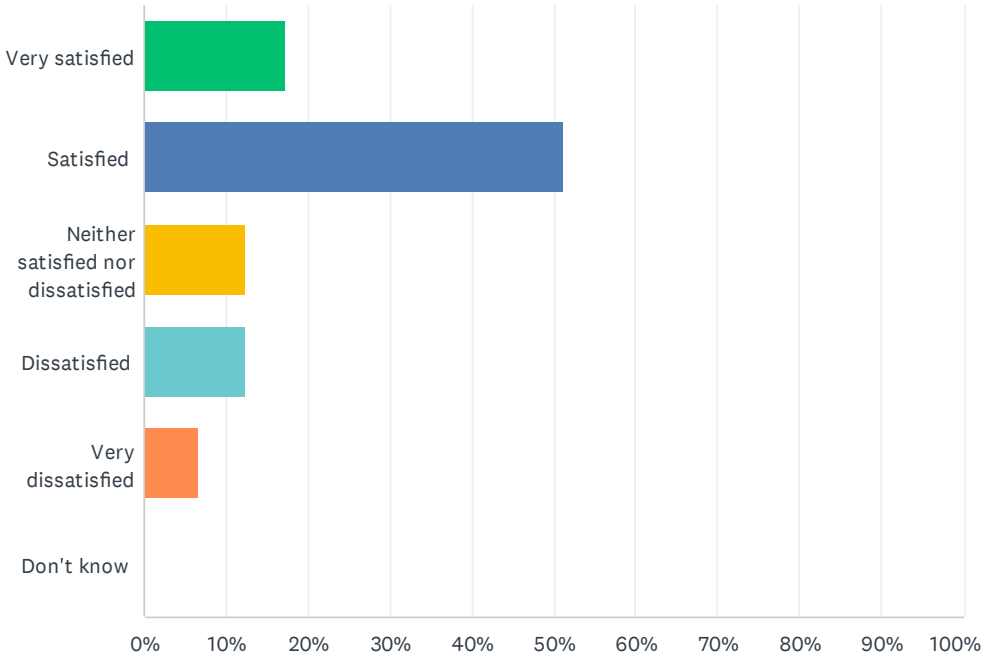
ROADS & SIDEWALKS

The Town's Public Works department is responsible for maintaining the Town's road and sidewalk system. Duties include but are not limited to: snow and ice control, road and pothole repairs, crack sealing, line painting, roadway signs, street sweeping, street lighting, and railway crossing maintenance.

Question 16

How satisfied are you with this service?

Answered: 121 Skipped: 0

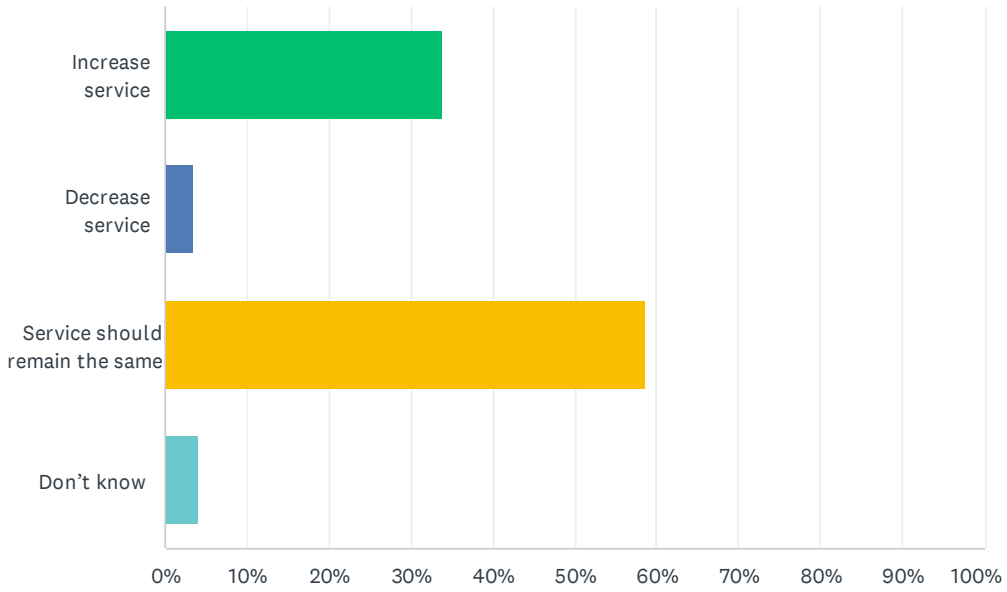


ANSWER CHOICES	RESPONSES	
Very satisfied	17.36%	21
Satisfied	51.24%	62
Neither satisfied nor dissatisfied	12.40%	15
Dissatisfied	12.40%	15
Very dissatisfied	6.61%	8
Don't know	0.00%	0
TOTAL		121

Question 17

Should the Town invest more, or the same amount on this service?

Answered: 121 Skipped: 0



ANSWER CHOICES	RESPONSES	
Increase service	33.88%	41
Decrease service	3.31%	4
Service should remain the same	58.68%	71
Don't know	4.13%	5
TOTAL		121

PARKS, PLAYGROUNDS, & OPEN SPACES

The Town owns and operates 14 different playgrounds throughout the community.

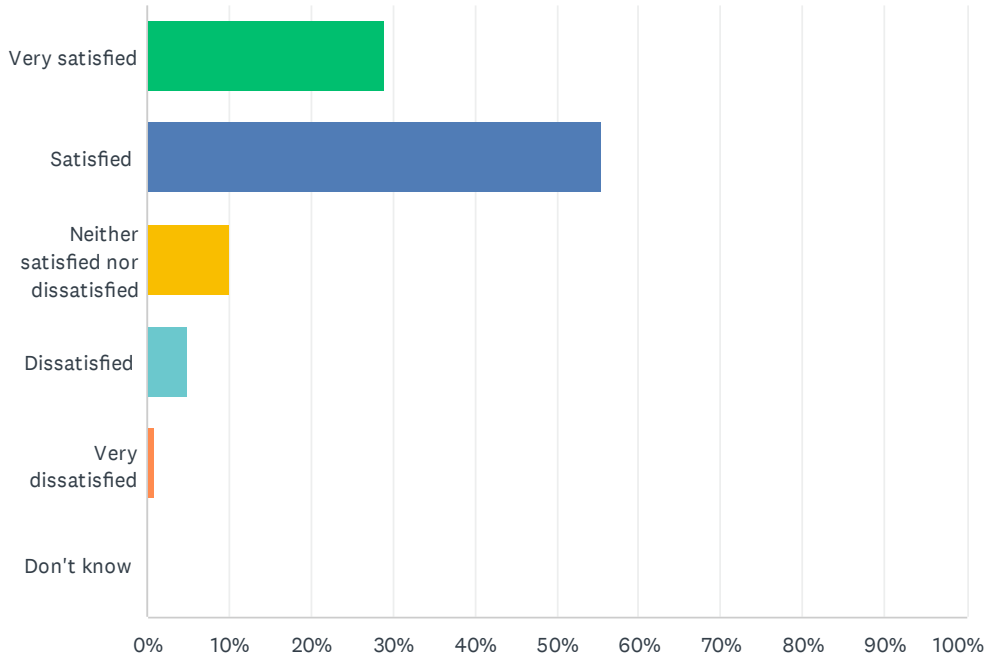
Centennial Park is Innisfail's largest park and consists of both natural and groomed areas. Washrooms are open to the public from May to September (weather dependent), 8 a.m. to 10 p.m.

Our system of paved and natural trails links the entire town with a 20 km trail network, which provides recreational trails for walking, jogging, bicycling, in-line skating, and cross-country skiing.

Question 18

How satisfied are you with this service?

Answered: 121 Skipped: 0

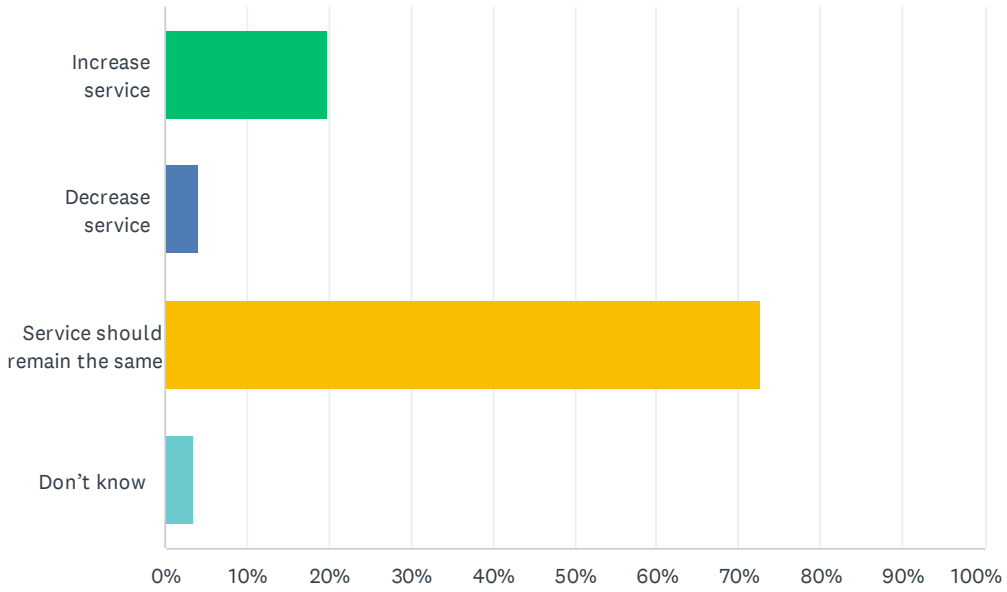


ANSWER CHOICES	RESPONSES	
Very satisfied	28.93%	35
Satisfied	55.37%	67
Neither satisfied nor dissatisfied	9.92%	12
Dissatisfied	4.96%	6
Very dissatisfied	0.83%	1
Don't know	0.00%	0
TOTAL		121

Question 19

Should the Town invest more, or the same amount on this service?

Answered: 121 Skipped: 0



ANSWER CHOICES	RESPONSES	
Increase service	19.83%	24
Decrease service	4.13%	5
Service should remain the same	72.73%	88
Don't know	3.31%	4
TOTAL		121

RECREATION & SPORTS FACILITIES

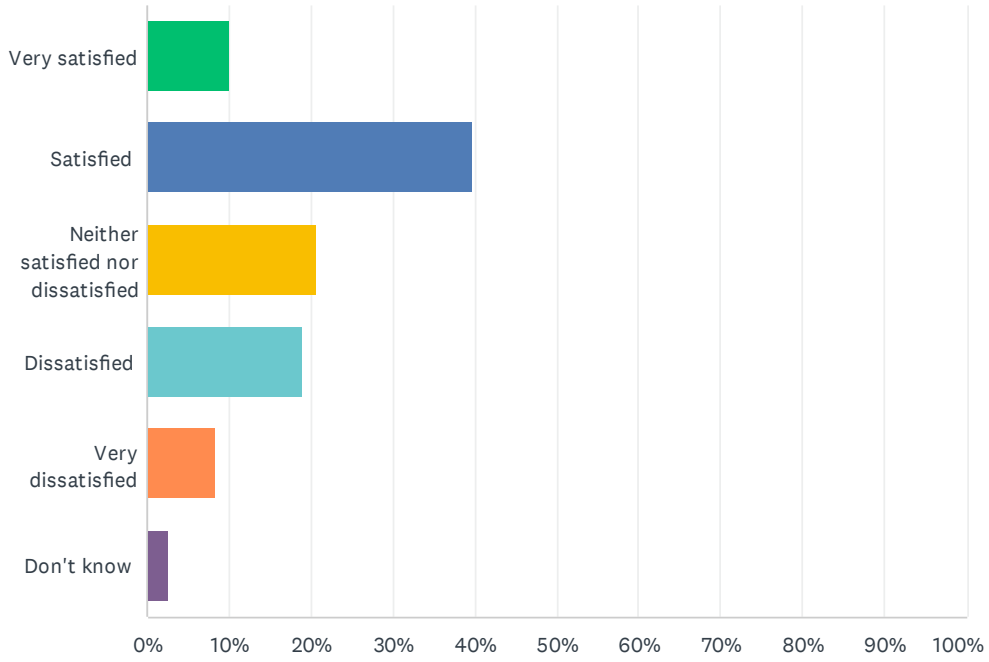
The Town of Innisfail's skating ice surfaces are available seasonally. The Innisfail Arena is accessible all year round, with a number of dryland activities and events happening throughout the spring and summer.

The Innisfail Aquatic Centre is a 6 lane, 25-metre swimming pool which is kept between 83 and 84 degrees. Our pool hosts a beach entrance wading area that allows easy access to the main pool. The facility offers amenities such as a rope swing, slide, and climbing wall.

Question 20

How satisfied are you with this service?

Answered: 121 Skipped: 0

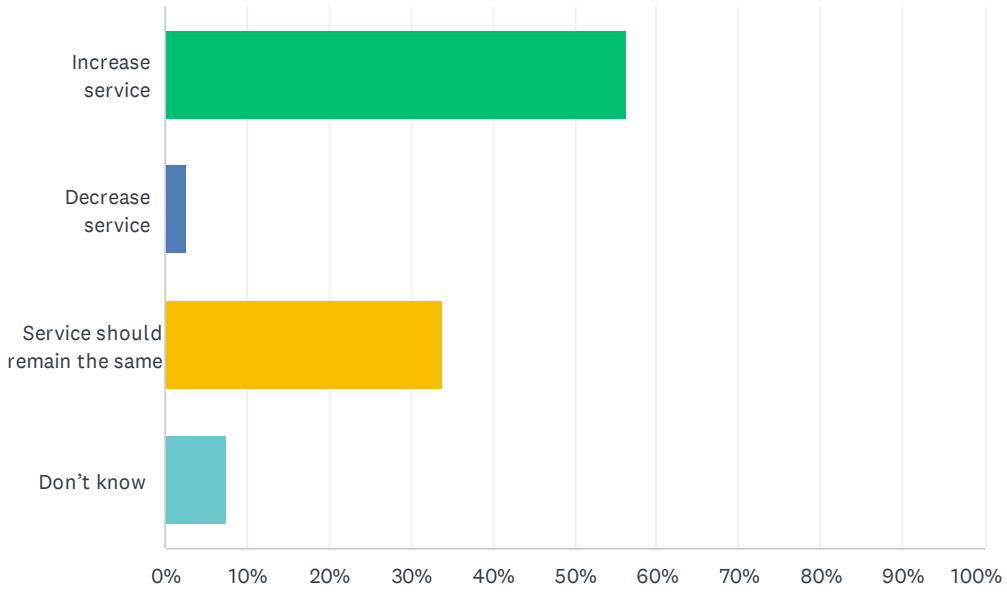


ANSWER CHOICES	RESPONSES	
Very satisfied	9.92%	12
Satisfied	39.67%	48
Neither satisfied nor dissatisfied	20.66%	25
Dissatisfied	19.01%	23
Very dissatisfied	8.26%	10
Don't know	2.48%	3
TOTAL		121

Question 21

Should the Town invest more, or the same amount on this service?

Answered: 121 Skipped: 0



ANSWER CHOICES	RESPONSES	
Increase service	56.20%	68
Decrease service	2.48%	3
Service should remain the same	33.88%	41
Don't know	7.44%	9
TOTAL		121

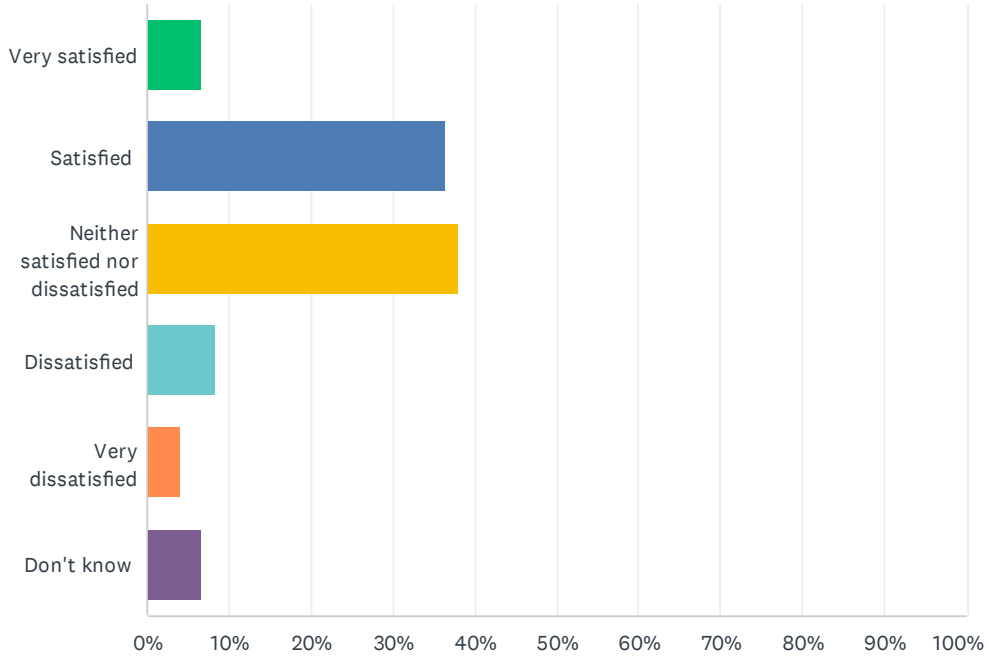
RECREATION & LEISURE PROGRAMMING

The Town offers registered and drop-in programming at the Chinook's Edge school gyms and Town facilities such as the Arena and Aquatic Centre.

Question 22

How satisfied are you with this service?

Answered: 121 Skipped: 0

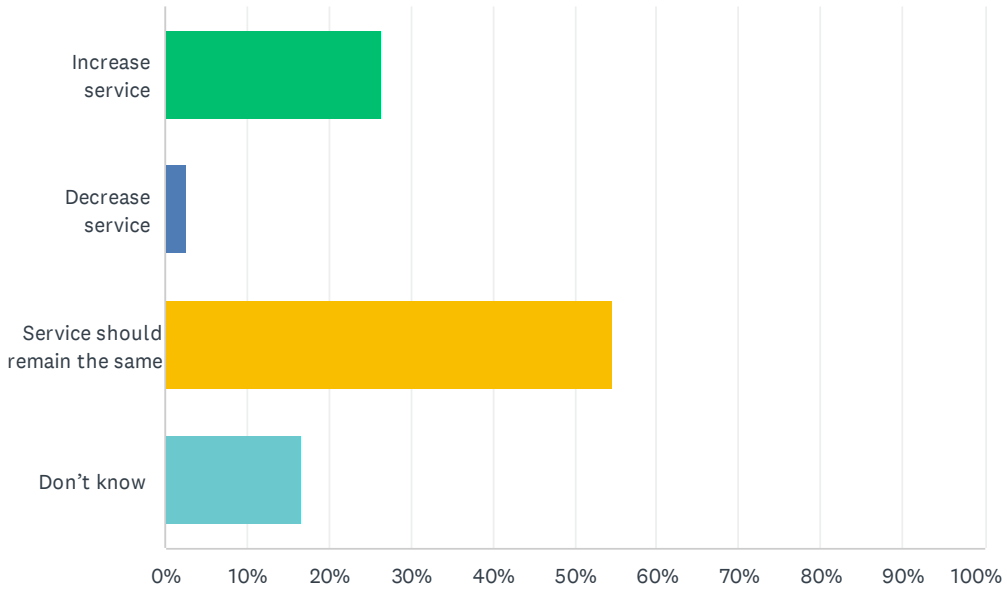


ANSWER CHOICES	RESPONSES	
Very satisfied	6.61%	8
Satisfied	36.36%	44
Neither satisfied nor dissatisfied	38.02%	46
Dissatisfied	8.26%	10
Very dissatisfied	4.13%	5
Don't know	6.61%	8
TOTAL		121

Question 23

Should the Town invest more, or the same amount on this service?

Answered: 121 Skipped: 0



ANSWER CHOICES	RESPONSES	
Increase service	26.45%	32
Decrease service	2.48%	3
Service should remain the same	54.55%	66
Don't know	16.53%	20
TOTAL		121

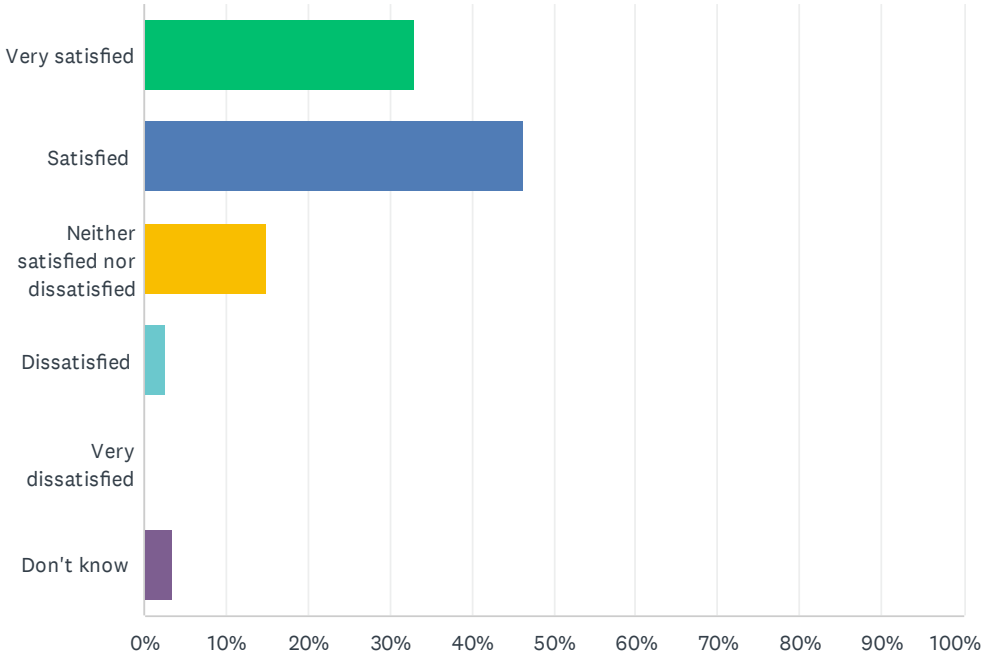
GARBAGE & RECYCLING

The Town's waste contractor provides weekly automated collection of garbage and recycling, with a weekly/biweekly schedule of organics pickup.

Question 24

How satisfied are you with this service?

Answered: 121 Skipped: 0

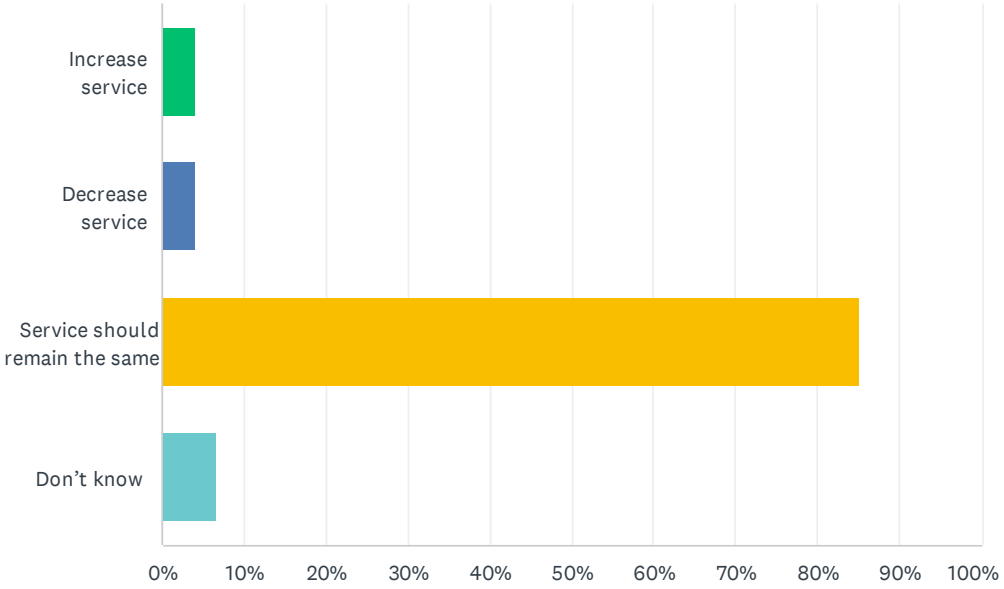


ANSWER CHOICES	RESPONSES	
Very satisfied	33.06%	40
Satisfied	46.28%	56
Neither satisfied nor dissatisfied	14.88%	18
Dissatisfied	2.48%	3
Very dissatisfied	0.00%	0
Don't know	3.31%	4
TOTAL		121

Question 25

Should the Town invest more, or the same amount on this service?

Answered: 121 Skipped: 0



ANSWER CHOICES	RESPONSES	
Increase service	4.13%	5
Decrease service	4.13%	5
Service should remain the same	85.12%	103
Don't know	6.61%	8
TOTAL		121

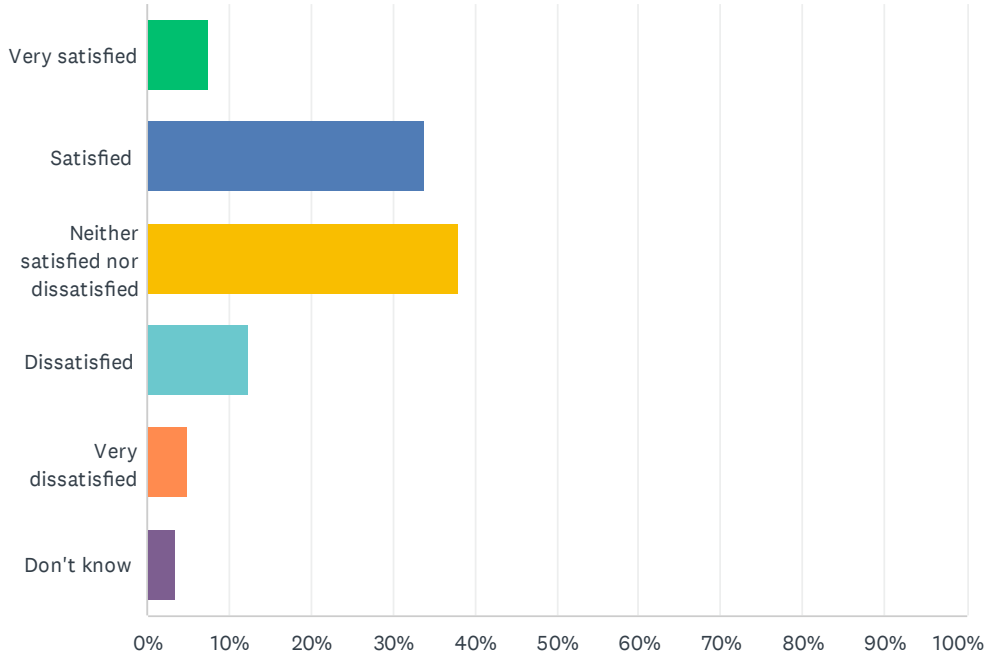
COMMUNITY ECONOMIC DEVELOPMENT

Community economic development focusses on engaging the community in the development of markets and the support of local businesses to enhance our quality of life. Economic development actions include supporting the retention and expansion of existing businesses and the attraction of new businesses, building relationships to support investment and workforce development, and representing the community as a great place to live and visit.

Question 26

How satisfied are you with this service?

Answered: 121 Skipped: 0

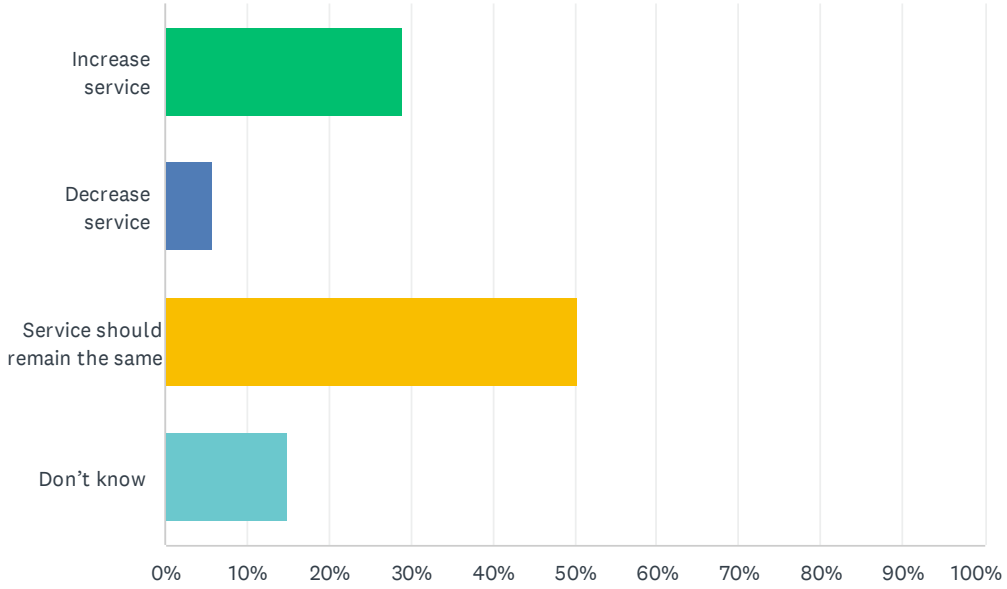


ANSWER CHOICES	RESPONSES	
Very satisfied	7.44%	9
Satisfied	33.88%	41
Neither satisfied nor dissatisfied	38.02%	46
Dissatisfied	12.40%	15
Very dissatisfied	4.96%	6
Don't know	3.31%	4
TOTAL		121

Question 27

Should the Town invest more, or the same amount on this service?

Answered: 121 Skipped: 0



ANSWER CHOICES	RESPONSES	
Increase service	28.93%	35
Decrease service	5.79%	7
Service should remain the same	50.41%	61
Don't know	14.88%	18
TOTAL		121

FAMILY & COMMUNITY SUPPORT SERVICES

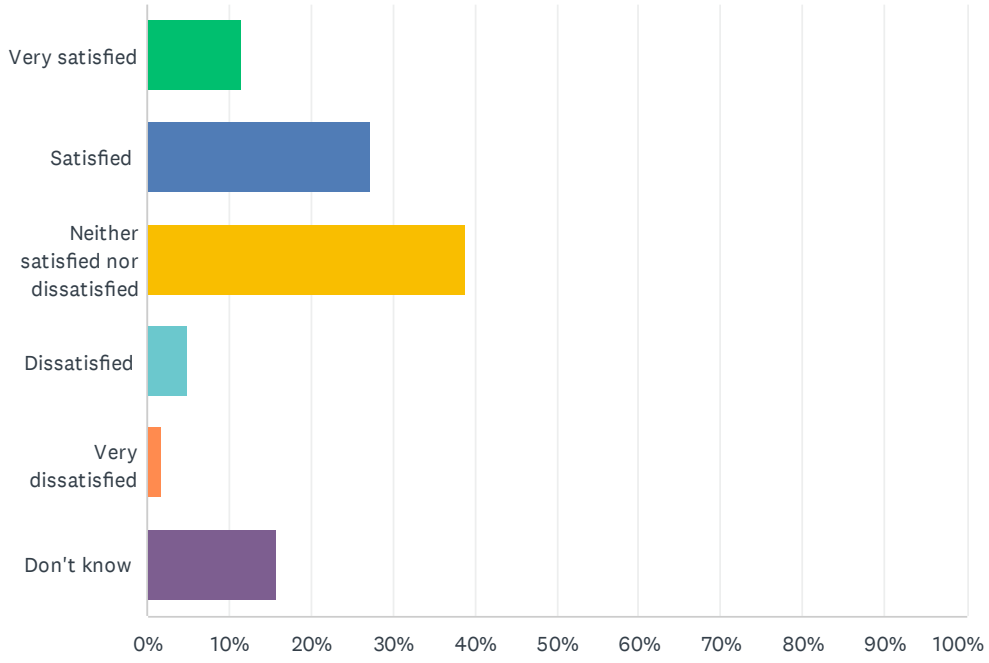
The Family and Community Support Services (FCSS) program promotes and enhances the well-being of Albertans, families and communities. FCSS programs are intended to help individuals adopt healthy lifestyles, improve their quality of life and build capacity to prevent and deal with crisis situations should they arise.

FCSS offers various programs for all residents that assist with social connection, group support, personal development, and learning.

Question 28

How satisfied are you with this service?

Answered: 121 Skipped: 0

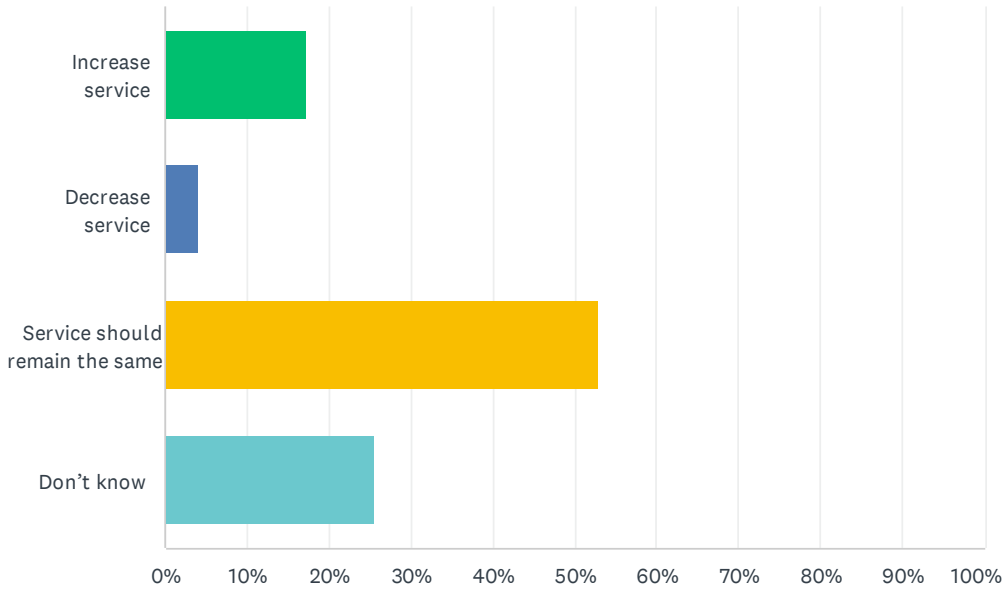


ANSWER CHOICES	RESPONSES	
Very satisfied	11.57%	14
Satisfied	27.27%	33
Neither satisfied nor dissatisfied	38.84%	47
Dissatisfied	4.96%	6
Very dissatisfied	1.65%	2
Don't know	15.70%	19
TOTAL		121

Question 29

Should the Town invest more, or the same amount on this service?

Answered: 121 Skipped: 0



ANSWER CHOICES	RESPONSES	
Increase service	17.36%	21
Decrease service	4.13%	5
Service should remain the same	52.89%	64
Don't know	25.62%	31
TOTAL		121

WATER, WASTEWATER, & STORM SEWER

The Town of Innisfail receives drinking water from the Red Deer River, via the Mountain View Regional Water Commission water treatment plant.

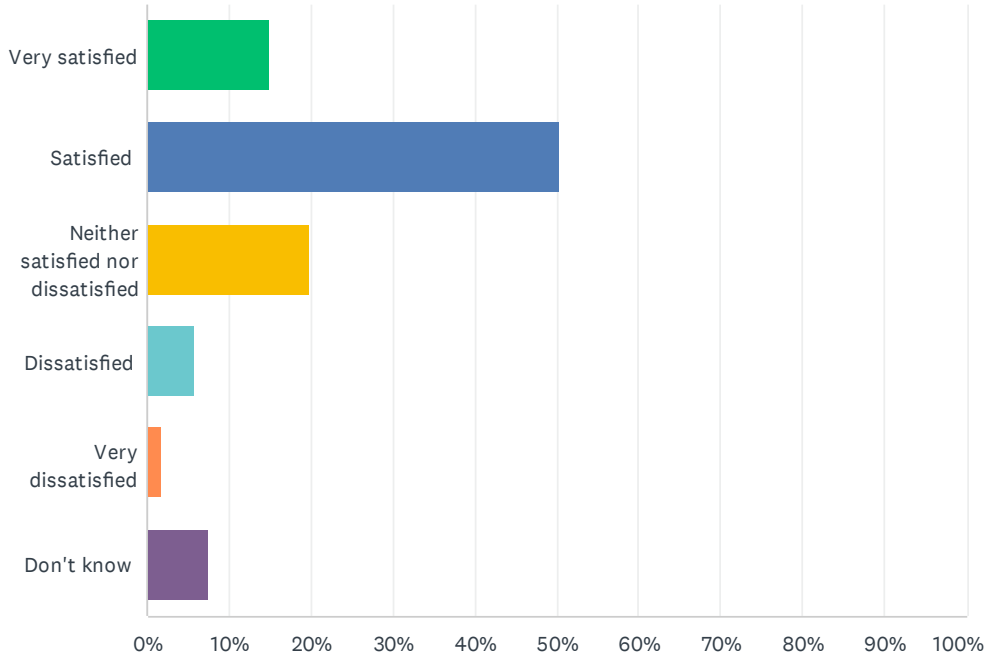
The Town has three pump stations, and three water storage reservoirs with a storage capacity of 2.5 million imperial gallons. The Town's sanitary sewer collection system consists of a series of 8" and 10" gravity lines, connected to 12" or larger trunk lines as well as 8 wastewater lift stations.

The utility departments are self-funded and take no funds from property taxes.

Question 30

How satisfied are you with this service?

Answered: 121 Skipped: 0

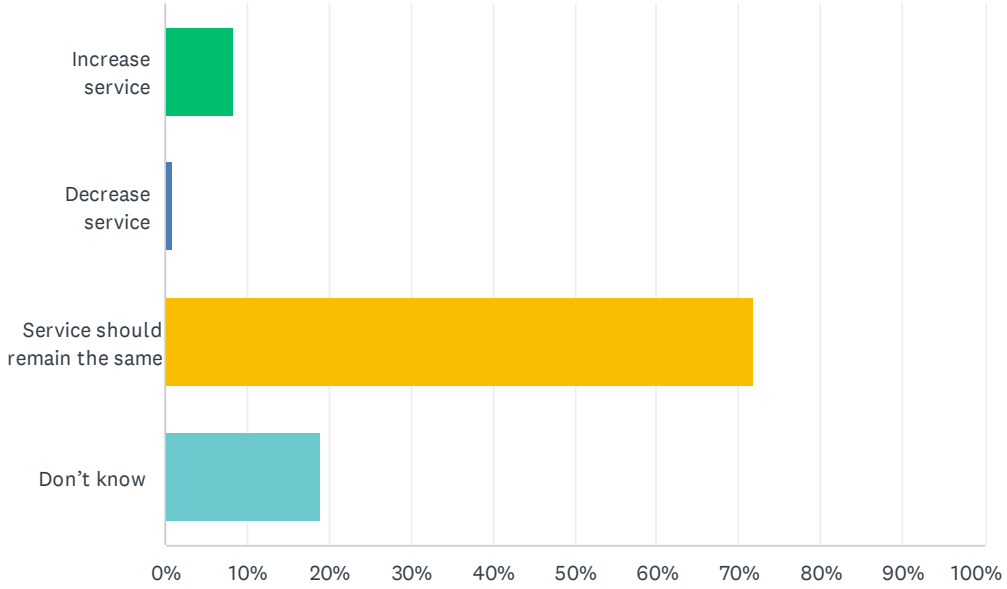


ANSWER CHOICES	RESPONSES	
Very satisfied	14.88%	18
Satisfied	50.41%	61
Neither satisfied nor dissatisfied	19.83%	24
Dissatisfied	5.79%	7
Very dissatisfied	1.65%	2
Don't know	7.44%	9
TOTAL		121

Question 31

Should the Town invest more, or the same amount on this service?

Answered: 121 Skipped: 0



ANSWER CHOICES	RESPONSES	
Increase service	8.26%	10
Decrease service	0.83%	1
Service should remain the same	71.90%	87
Don't know	19.01%	23
TOTAL		121

WASTE TRANSFER STATION

The Town of Innisfail Waste Transfer Station is intended to provide a means for Innisfail residents to dispose of additional household solid waste, recycling and organics. The waste transfer site is a collection point for solid waste which is then transferred to a landfill or recycling facility.

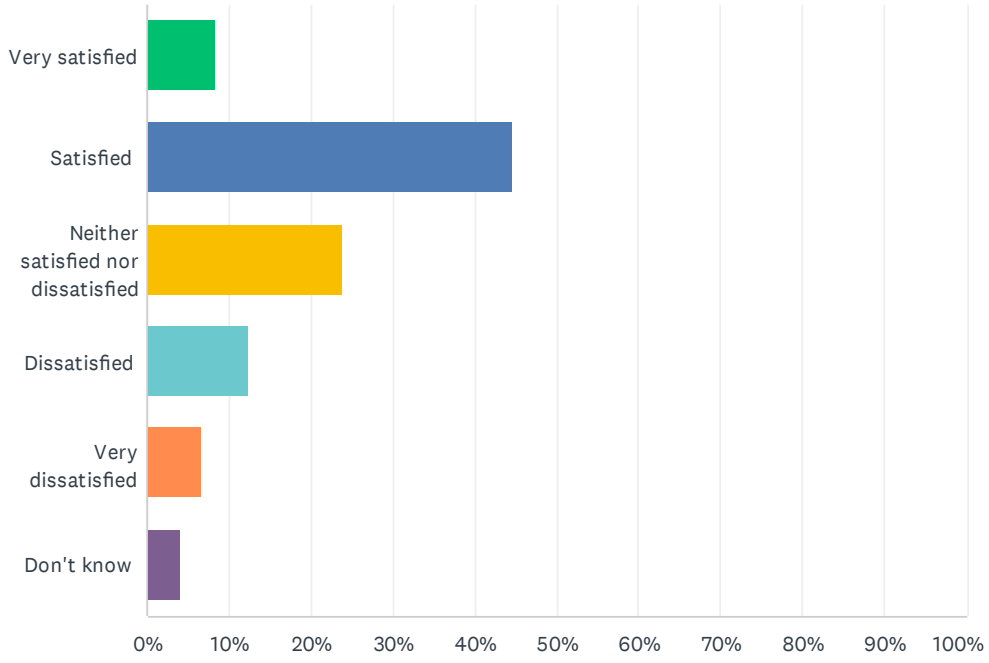
The Town's Waste Transfer Station is open on Wednesdays & Saturdays between 9 a.m. and 7 p.m.

To open the facility for an additional day each week adds $65,000 annually in operating costs.

Question 32

How satisfied are you with this service?

Answered: 121 Skipped: 0

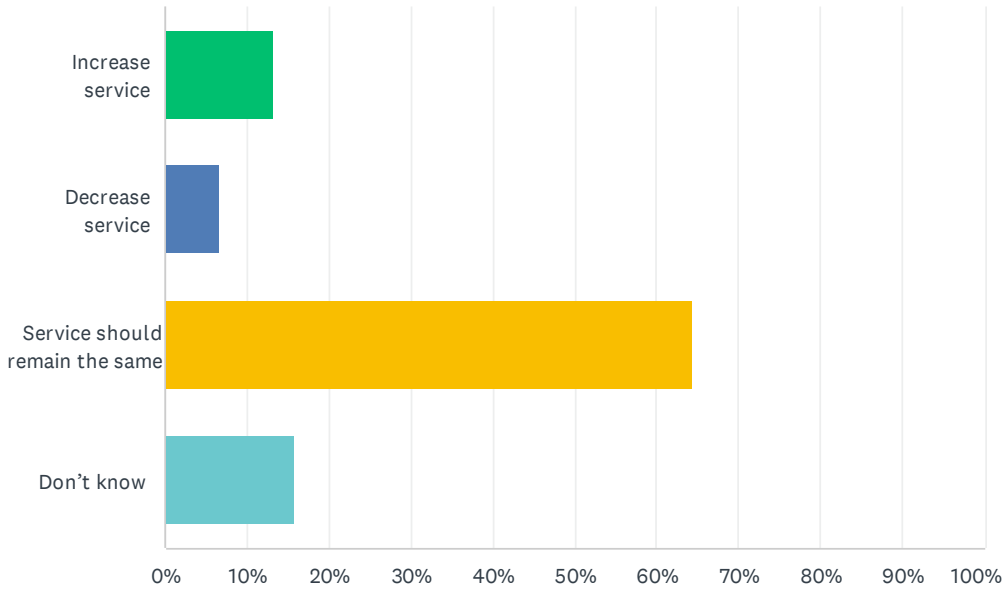


ANSWER CHOICES	RESPONSES	
Very satisfied	8.26%	10
Satisfied	44.63%	54
Neither satisfied nor dissatisfied	23.97%	29
Dissatisfied	12.40%	15
Very dissatisfied	6.61%	8
Don't know	4.13%	5
TOTAL		121

Question 33

Should the Town invest more, or the same amount on this service?

Answered: 121 Skipped: 0



ANSWER CHOICES	RESPONSES	
Increase service	13.22%	16
Decrease service	6.61%	8
Service should remain the same	64.46%	78
Don't know	15.70%	19
TOTAL		121

SPECIAL COMMUNITY EVENTS

The special events the Town support include but are not limited to:

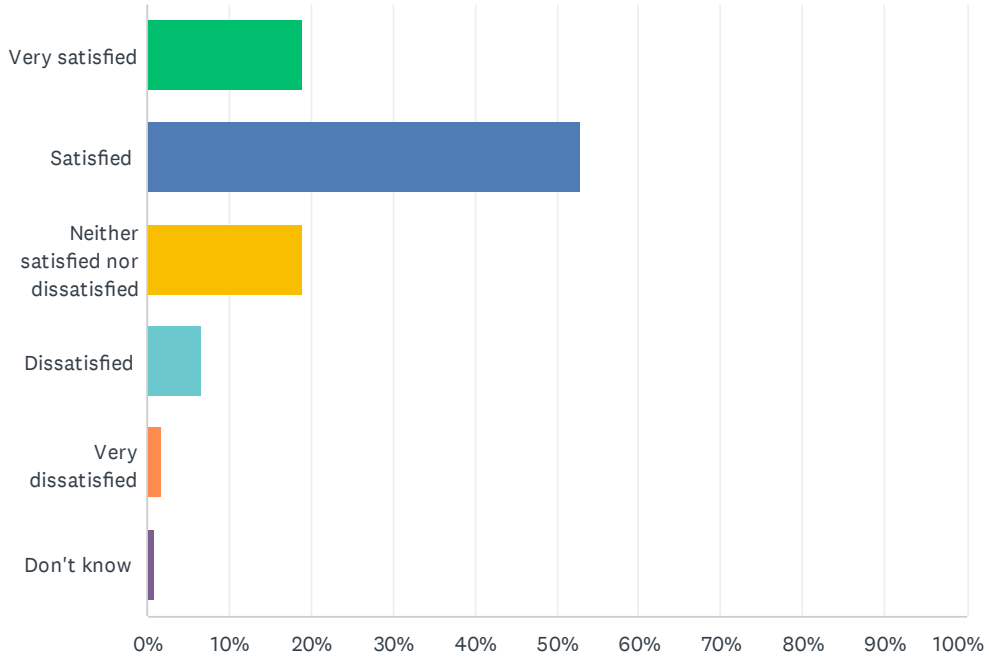
- Annual Parade
- Registration Night (twice per year)
- Youth Week
- Seniors' Week
- Hillside Vibes
- Skatepark Community Event
- Christmas Tree Lighting
- Canada Day
- Community Awards
- Family Day
- Winterfest

Each additional event the Town adds would cost approximately $3,000 to $5,000.

Question 34

How satisfied are you with this service?

Answered: 121 Skipped: 0

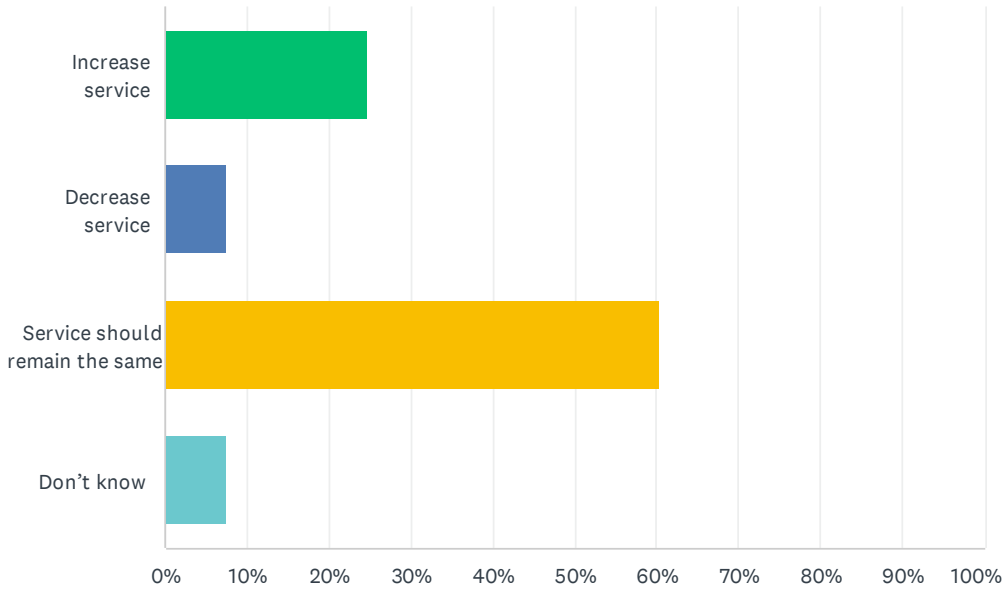


ANSWER CHOICES	RESPONSES	
Very satisfied	19.01%	23
Satisfied	52.89%	64
Neither satisfied nor dissatisfied	19.01%	23
Dissatisfied	6.61%	8
Very dissatisfied	1.65%	2
Don't know	0.83%	1
TOTAL		121

Question 35

Should the Town invest more, or the same amount on this service?

Answered: 121 Skipped: 0



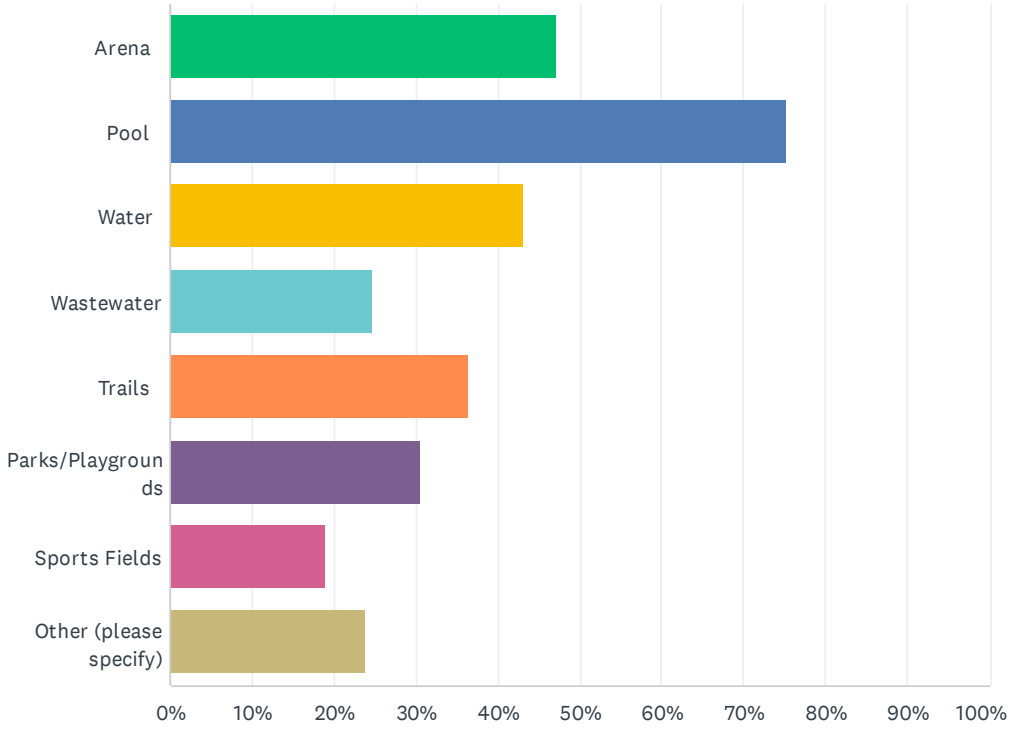
ANSWER CHOICES	RESPONSES	
Increase service	24.79%	30
Decrease service	7.44%	9
Service should remain the same	60.33%	73
Don't know	7.44%	9
TOTAL		121

CAPITAL PROJECTS

Question 36

What do you think should be the Town's priority in terms of capital investment? Select only 3 options.

Answered: 121 Skipped: 0



ANSWER CHOICES	RESPONSES	
Arena	47.11%	57
Pool	75.21%	91
Water	42.98%	52
Wastewater	24.79%	30
Trails	36.36%	44
Parks/Playgrounds	30.58%	37
Sports Fields	19.01%	23
Other (please specify)	23.97%	29
Total Respondents: 121		

Question 36 continued

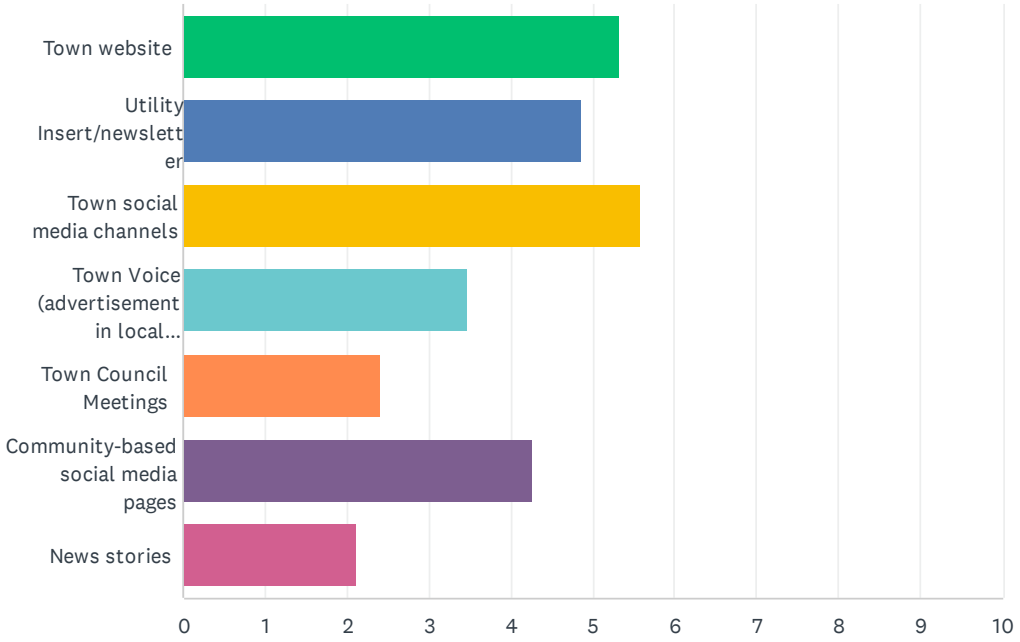
#	OTHER (PLEASE SPECIFY)	DATE
1	Starter Houses	9/11/2024 10:18 PM
2	Multiplex	9/6/2024 2:45 PM
3	naturalize	9/5/2024 8:25 PM
4	Roads	9/5/2024 12:04 AM
5	Art centre	9/1/2024 9:10 AM
6	Rent	8/29/2024 7:23 PM
7	Walking Track	8/27/2024 2:52 PM
8	Multiplex	8/27/2024 12:25 PM
9	Public gym	8/26/2024 10:45 PM
10	Roads	8/26/2024 3:52 PM
11	multiplex	8/26/2024 12:16 PM
12	Indoor Field House	8/16/2024 5:19 AM
13	Multiplex	8/15/2024 8:50 PM
14	Recreation center	8/15/2024 4:58 PM
15	fitness	8/14/2024 12:43 PM
16	LiveBarn in Arena	8/14/2024 12:40 PM
17	Multiplex	8/9/2024 7:52 AM
18	Gym	8/9/2024 6:34 AM
19	Downtown third space	8/8/2024 12:45 PM
20	Build facility	8/8/2024 12:24 PM
21	Unsafe roads	8/8/2024 11:01 AM
22	Multiplex	8/8/2024 9:20 AM
23	Street cleaning	8/7/2024 3:43 PM
24	NA	8/7/2024 12:01 AM
25	Safer crosswalks	8/6/2024 10:34 PM
26	Disc golf course	8/6/2024 10:23 PM
27	??	8/6/2024 2:13 PM
28	shopping	8/6/2024 2:11 PM
29	Running track	8/6/2024 1:56 PM

COMMUNICATIONS

Question 37

What communication channels are the most effective to keep you informed about community events, initiatives and updates? Please rank in order from most to least effective by clicking the arrows either "up" or "down".

Answered: 121 Skipped: 0



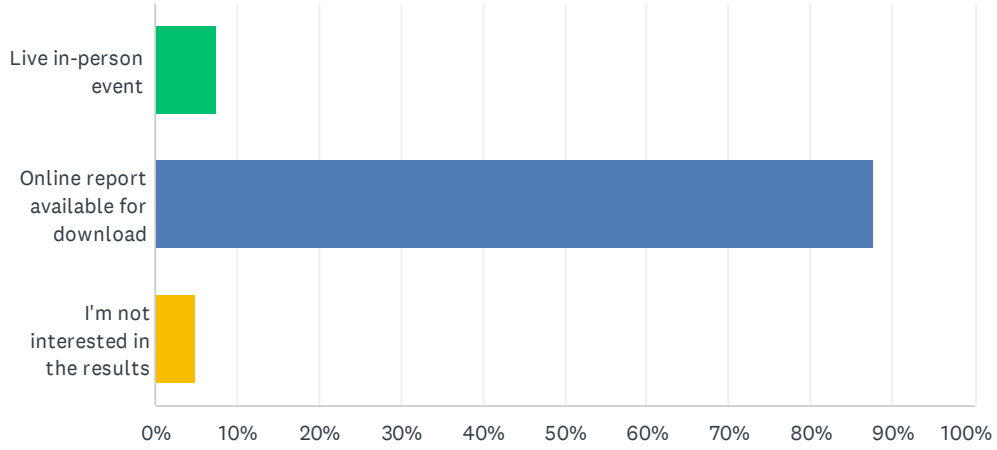
	1	2	3	4	5	6	7	TOTAL	SCORE
Town website	23.14% 28	25.62% 31	27.27% 33	13.22% 16	6.61% 8	3.31% 4	0.83% 1	121	5.32
Utility Insert/newsletter	19.83% 24	20.66% 25	19.01% 23	19.01% 23	13.22% 16	4.13% 5	4.13% 5	121	4.86
Town social media channels	33.88% 41	28.93% 35	19.01% 23	8.26% 10	3.31% 4	3.31% 4	3.31% 4	121	5.59
Town Voice (advertisement in local newspaper)	4.13% 5	4.96% 6	12.40% 15	27.27% 33	26.45% 32	13.22% 16	11.57% 14	121	3.47
Town Council Meetings	0.83% 1	0.83% 1	3.31% 4	10.74% 13	31.40% 38	22.31% 27	30.58% 37	121	2.40
Community-based social media pages	15.70% 19	19.01% 23	14.88% 18	9.92% 12	10.74% 13	25.62% 31	4.13% 5	121	4.26
News stories	2.48% 3	0.00% 0	4.13% 5	11.57% 14	8.26% 10	28.10% 34	45.45% 55	121	2.11

SURVEY RESULTS

Question 38

How would you like to be informed about the results of this survey?

Answered: 121 Skipped: 0



ANSWER CHOICES	RESPONSES	
Live in-person event	7.44%	9
Online report available for download	87.60%	106
I'm not interested in the results	4.96%	6
TOTAL		121

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