RECREATION, CULTURE & TOURISM GRANT Application Form

Purpose:
To provide funding to eligible community groups and organizations for events and projects that create a vibrant community and drive recreation, culture, and tourism within the Town of Innisfail.

Applicant Information

Organization Name: _____
Provide the official name of the organization applying for the grant.

Contact Person: _____
Name and title of the person responsible for the application.

Mailing Address: _____

City/Town: _____ Postal Code: _____

Email: _____ Phone: _____

Are you a non-profit organization based in the Town of Innisfail? ☐ Yes ☐ No

Does your organization have good standing with the Town of Innisfail (taxes, business license, etc.)? ☐ Yes ☐ No

Event/Project Details

Title of the Event or Project: _____
Provide a brief title or name for the event or project.

Event/Project Type (Select One): ☐ Event ☐ Project

Event/Project Description:
Provide a detailed description of the event or project. Describe the activities, goals, and any anticipated outcomes.

Event/Project Location: _____
Provide the location within the Town of Innisfail where the event or project will take place.

Date of Event/Project Completion: _____
Provide the date when the event/project will be completed.
Must occur within 12 months of receiving the grant.

Target Audience:
Who is the event or project intended to benefit? (Example: residents, tourists, specific age groups, etc.

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Is the event/project open to the general public? ☐ Yes ☐ No

How will the event/project contribute to community wellness, arts, culture, heritage, or tourism?

Explain how this event/project aligns with the goals of the Town's policy, such as fostering recreation, culture, community wellness, etc.

Funding Request

Total Event/Project Budget: _____

Provide the total estimated cost of the event or project.

Amount of Funding Requested: _____

Indicate the amount of funding you are requesting.
The grant will cover up to 50% of eligible expenses, to a maximum of $2,500.

Eligible Expenses:

Provide a detailed budget breakdown of eligible expenses.

Will this event/project be sustainable beyond the grant funding? ☐ Yes ☐ No

If Yes, explain how.

List any previous grant funding your organization has received from the Town of Innisfail, if applicable:

Provide a list of previous grant awards and describe how the funding was utilized.

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Evaluation Criteria (Please provide details for each)

Your application will be evaluated based on the following criteria. Please provide information where applicable:

Benefit to Residents:
Explain how the event or project will benefit the residents of Innisfail and enhance the quality of life in the community.

Community Engagement:
Estimate the number of attendees or participants. How will the community engage with the event or project?

Economic Impact:
Describe how the event or project will generate economic impact within the Town of Innisfail.

Sustainability:
Explain how the event or project is sustainable in the long term and whether it has received funding in the past.

Strategic Alignment:
Explain how the event or project aligns with the Town of Innisfail's strategic goals and objectives.

Efficient Use of Funds:
Describe how you plan to make the best use of the grant funding. How will you leverage additional financial or in-kind support?

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Organizational Capacity:
Explain how your organization has the capacity to carry out this event or project effectively.

Additional Information

Do you have any additional information you would like to include?

Provide any other details that may support your application.

Certification & Acknowledgement

By submitting this application, I certify that all the information provided is accurate and complete. I agree to the terms and conditions outlined in the Town of Innisfail's grant policy, including submitting a final report detailing how the funds were utilized, acknowledging the Town's support, and returning any unused portion of the grant.

Signature of Authorized Representative: _____

Date: _____

Collection and use of personal information

This personal information is collected under the authority of Section 4(c) of the Protection of Privacy Act for the purpose of the Recreation, Culture and Tourism Grant application process and purposes consistent with that use. If you have any questions about this collection or use of the information, contact the Town of Innisfail at 403-227-3376.

Completed application and attachments can be sent to reception@innisfail.ca, dropped off at the Town Office, or mailed to:

4943 Street
Innisfail, AB
T4G 1A1

Completed applications must be submitted by the deadline outlined on our website.